



Healthcare Marketing That Clicks!

We Build Demand For Healthcare Brands

One of North America's foremost healthcare marketing agencies

Whitehead Agency Group boasts 25+ years of specialized healthcare marketing experience.

Whitehead Agency Group is your single source for integrated marketing, strategic web development, and interactive healthcare marketing and branding services. Our company was founded over 25 years ago as a full-service healthcare advertising agency. Over the years, we have grown to include services above and beyond those typical of an advertising agency including the latest online digital strategies.

Today, our agency offers a **ONE-STOP-AGENCY** experience for all your healthcare marketing and advertising needs: marketing strategy, creative direction, graphic design, web development, video production, digital and traditional media placement, social media management, and account service that focuses on marketing coordination.

Beyond our award-winning creative abilities, we are digital marketing pioneers. By utilizing the latest digital strategies and advanced data-driven methodology, we eliminate guesswork from your marketing. Our approach will transform and accelerate your marketing process to fuel growth and produce measurable results.

Let our expertise be your advantage.

Key Facts:

FOUNDED 1984

SERVED

300+ brands

Completed 5,000 projects

Won 20+ industry awards

HEADQUARTERED IN

Toronto, Canada

OFFICE LOCATION

25 Sheppard Ave. West, Suite 300

Toronto, ON Canada M2M 6S6

Tel. (416) 365-6884

FOUNDING MEMBER

tCAN the CANADIAN AGENCY NETWORK

24 branch offices across Canada

Capabilities and Services

- Branding
- Creative
- Website Design
- Website Development
- Social Media Marketing
- Reputation Management
- Search Engine Optimization
- Search Engine Marketing
- Paid Media/Programmatic
- Content Marketing
- Web Analytics
- Marketing Automation

Great advertising has a call to action. The first call is yours.
Visit www.waginc.ca, call (416) 365-6884, or email results@waginc.ca.

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